

Another continuing professional opportunity
brought to you by the WV
Chapter of ACHE



Event Schedule at a Glance

April 17, 2020

8:30am – 9:00am

On-site Registration

Seats are limited to 40 attendees
Early registration is encouraged

9:00am – 3:30pm

Leading for Success:

Creating a Committed Workforce

Lunch Will be Provided

West Virginia
Chapter of the American College of
Healthcare Executives
Face to Face Educational Program
Heart & Vascular Center
Charleston, WV

April 17, 2020

CAMC Memorial Division
Heart & Vascular Center
3200 McCorkle Ave., SE
Charleston, WV 25304
Face-to-Face
Educational Program

April 17, 2020

Leading for Success: Creating a Committed Workforce

Deeply motivated staff transcend mere compliance and work harder and more effectively when there is a strong, positive and emotional connection with their leader. To influence this relationship, healthcare leaders must change their beliefs about how best to promote behavioral change. Future success is dependent on managing the relationships between interdependent parts, not on maximizing the performance of individual parts. This forward-looking seminar will address the key elements of change management and employee engagement.

Seminar Objectives:

- Discover why sustainable excellence rests on the adaptability of the workforce
- Remedy the gap between leadership behavior and organizational performance
- Employ the essential elements for leading transformational change—vision, dialogue and measurement
- Understand why autocratic structures fail to outperform horizontally structured organizations

BY:

Michael E Frisina, PhD, FACHE

This educational event is designed
for CEOs, senior executives,
department directors and clinical

WV Chapter ACHE
Phone: 304.550.8680
E-mail: jeankranz2@gmail.com
www.wvache.org

April 17, 2020
8:30 am—3:30 pm
(lunch will be provided)

Leading for Success: Creating a Committed Workforce

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Faculty Introduction



Michael E. Frisina, BS, MA, PhD

Michael E. Frisina, PhD, is founder/CEO of The Frisina Group LLC, Elgin, S.C., and The Center for Influential Leadership. He is an author, educator and consultant specializing in healthcare leadership and performance improvement.

He is also an internationally known speaker and the author of *Influential Leadership: Change Your Behavior, Change Your Organization, Change Health Care*.

Dr. Frisina was previously assistant professor at the U.S. Military Academy at West Point and assistant professor at the Uniformed Services University of the Health Sciences in Bethesda, Md. He has held administration positions in both military and civilian healthcare systems at various levels of increasing responsibility.

Dr. Frisina serves as faculty for the following ACHE seminars:

- Behavior Smarts: Increasing Healthcare Leadership Performance
- Leading for Success: Creating a Committed Workforce

Special Assistance

WV ACHE endeavors to take those steps required to ensure that no individual with a disability is excluded, denied services, or otherwise treated differently than other individuals. If you need any of the auxiliary aids or services identified in the **Americans with Disabilities Act**, please call us in advance so that we can better meet your needs.

Cancellation Policy

Cancellation requests received through **April 10, 2020** are subject to a \$50 processing fee. After **April 10, 2020**, no refunds will be given, however substitutions are permitted.

Full attendance for the entire session is a prerequisite for receiving continuing education credits. This program has been developed and is presented locally by the WV Chapter ACHE. The American College for Healthcare Executives has awarded **6.0 Face-to-Face (ACHE education) credit hours** for this session.

Seating is limited to 40 registrants. Be sure to register early!

**West Virginia
Chapter of the American College of
Healthcare Executives
Face to Face Educational Program**

West Virginia ACHE
An Independent Chapter of



American College of
Healthcare Executives
for leaders who care®

Registration Form

1. PLEASE PRINT OR TYPE THE FOLLOWING INFORMATION. USE ONE FORM FOR EACH REGISTRANT.

NAME _____

TITLE (List ACHE Credentials, if applicable) _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ FAX _____ E-MAIL _____

SPOUSE/GUEST _____

2. ACHE REGISTRATION FEE:

- ACHE Member** Attending Educational Session
\$595/per person
- Non-ACHE Member** Attending Educational Session
\$650/per person
- Student** Attending Educational Session
\$45/per person

3. PAYMENT INFORMATION

(CHECK/CIRCLE ONE)

- Check
Check # _____

Mail check to:
WV Chapter ACHE
c/o WVHA
100 Association Drive
Charleston, WV 25311

- Credit Card

Go to www.wvache.org

Click "Events" to register

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Leading for Success: Creating a Committed Workforce

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Total Enclosed
\$ _____

Registration Deadline is April 13, 2020