

**Join the
West Virginia Chapter
of the
American College of Healthcare Executives
for
A Virtual Educational Program**

3 Face to Face Credits Offered

December 16, 2021



December 16, 2021

***Resilient Leadership: The Role of Well-Being
in Individual and Organizational Performance***

Laurie K. Baedke, FACHE, FACMPE

*3 Face to Face Credits
Virtual Seating is limited to 50 people, register early!*

This educational event is designed for CEOs, senior executives, department directors and clinical leaders.

Contact Jean Kranz for questions about the event registration

Phone: 304.550.8680

E-mail: jeankranz2@gmail.com

<https://wvache.com>

West Virginia ACHE
An Independent Chapter of



American College of
Healthcare Executives
for leaders who care®

December 16, 2021

Resilient Leadership: The Role of Well-Being in Individual and Organizational Performance

3 Face to Face Credits

9:00am—10:30am & 2:00pm—3:30pm

When adversity or crisis strikes, the exposure to us as individual leaders, and to our organizations and the communities we serve is high. Healthcare is replete with disruption, and specific challenges occasionally arise that stress our processes and systems even more than usual. When we experience disruption, our innate individual and organizational tendency is to “return to normal.” But progressive, high-performing organizations leverage disruption for growth and progress.

Resilience is defined in several unique ways. In some models, it is viewed as the ability to rebound from unexpected, stressful or adverse situations and to pick up where one left off. In others, the perspective includes restoration plus the development of new capabilities, expanded abilities and the creation of new opportunities. Either way, it is a vital characteristic of effective executives and reliable organizations. Resilience doesn’t ensure that negative circumstances won’t occur, but it does proactively prepare you to more successfully traverse the storm, both individually and organizationally.

Just as individuals can learn to develop traits of resilience, organizations can develop a culture of resilience. An investment in this form of “psychological immunity,” or ability to rebound from the untoward effects of adversity, is key to not only surviving such events but also ensuring sustained high-level performance.



Laurie K. Baedke, FACHE, FACMPE

Dir of Healthcare Leadership Programs
Creighton University
Dir of Healthcare Leadership Programs
Creighton University

Laurie Baedke is a faculty member and director of healthcare leadership programs at Creighton University. A well-regarded speaker and author with broad experience building companies and leading organizational change, Ms. Baedke has specific expertise in healthcare management, emotional intelligence and strengths-based leadership. She is an active mentor and adviser to senior executives, physician leaders, early careerists and entrepreneurs. She also hosts the weekly podcast “The Growth Edge Leadership Podcast.” Ms. Baedke holds a bachelor’s degree in human services and business administration and a master’s degree in healthcare administration. She is a board-certified Fellow of the American College of Medical Practice Executives. She has been a Gallup-Certified Strengths Coach since 2006. Ms. Baedke has received numerous awards. She has served on four national committees for ACHE and is a current member of the ACHE of Nebraska and Western Iowa Chapter board of directors. She also serves on various civic and community organizations’ boards and committees. Ms. Baedke holds dual faculty appointments at Creighton University’s Heider College of Business and School of Medicine, where she serves as director of the Executive Healthcare MBA program. Her first book, *The Emerging Healthcare Leader: A Field Guide*, was published by ACHE’s Health Administration Press in 2015, and a second edition was published in 2018. She contributed a chapter, “The Clinician Entrepreneur,” to a book published by Oxford Press in April 2017 titled *The Handbook of Private Practice*. She is board certified in healthcare management as an ACHE Fellow.

- Acquire tools and resources to increase your resilience, adaptability and leadership response in times of stress, adversity and change.
- Develop an action plan to apply learnings in order to achieve meaningful performance outcomes, both I individually and organizationally.

Cancellation Policy

Cancellation requests received through **December 13, 2021** are subject to a \$50 processing fee. After **December 13, 2021**, no refunds will be given, however substitutions are permitted.

Full attendance for the entire session is a prerequisite for receiving continuing education credits. These programs have been developed and are presented by the WV Chapter ACHE. The American College for Healthcare Executives has awarded **3.0 Face-to-Face (ACHE education) credit hours**.

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For Additional Information call Jean Kranz at 304.550.8680

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Virtual Educational Programs*

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PLEASE PRINT OR TYPE THE FOLLOWING INFORMATION. USE ONE FORM FOR EACH REGISTRANT.

NAME _____

TITLE (List ACHE Credentials, if applicable) _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ E-MAIL _____

The program log-in credentials will be provided to the email address provided

ACHE Member
\$445/per person

Non-ACHE Member
\$500/per person

Payment Method

Check

Mail check to: WV Chapter ACHE
100 Association Drive, Charleston, WV 25311

Credit Card

Go to <https://wvache.com> & Click "Events" to register

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Registration Deadline is December 13, 2021

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